

M. Shannon

HERNANDEZ

Signature Talks:

- Your Joyful Marketing Blueprint: Growing a World-Class Coaching and Consulting Business Without the Burnout
- Sustainable Business Ecosystems: How Permission and Trust-Based Marketing Create Long-Lasting Business Success
- The Joyful CEO Framework: How to Scale Your Revenue, Joy, and Time Off While You Create Your Most Epic Year To Date

About Shannon

M. Shannon Hernandez is ALL ABOUT THAT JOY in life and biz—and specifically is known around the globe for her Joyful Marketing Methodology. She works with online coaches and consultants—teaching them how to market and sell from a place of joy and intuition first—and build a profitable business that includes abundant time off.

A sought after expert in the world of joyful marketing and online business strategy, Shannon is known as the creator of the Content Personality™ Wheel. She has founded both The Confident Expert™ Program and The Joyful CEO™ Mastermind, where she champions and rallies coaches and consultants to build the business and lifestyle of their dreams.

Shannon has been featured on CBS, ABC, The Boston Globe, The Huffington Post, FOX, and NBC. She is a world-renowned #Joyful Business Growth Strategist with over 25 years in award-winning curriculum design and is a master trainer and teacher. She is committed to ongoing philanthropic work to bring housing, fresh food and water sources, and medical care to those who do not have access. When she is not speaking and teaching globally, you will find her reading fiction, snuggling her cat, traveling the world, and hanging with the love of her life.



Testimonial:

I've had hundreds of virtual speakers/facilitators at my events over the years and Shannon is the most engaging and relevant. Her facilitation style makes concepts immediately applicable for every style of learner. She takes the time to get to know your group and how she can best appeal to the needs of your audience while asking questions of them that immediately solidify the teachings in their lives and businesses. Hire Shannon to speak to your audience and you'll hire her again and again! She is our top speaker/facilitator and gets raving reviews every single time!

Meghann Conter
Founder & Chief Laugh Instigator
www.thedames.co